

# Dallas' Green Courier Service Offers Free Delivery on Earth Day

DALLAS -- A recession is no reason to steer your business away from going green – especially when Go Green Couriers, Dallas' first all-hybrid courier service, is offering free delivery for some of its courier services on Earth Day.

Go Green Couriers founder and President Tony Hormillosa says he's using Earth Day as an occasion to show businesses that going green needn't be a sacrifice – and can actually help firms gain a competitive advantage.

“Going green is not just a slogan but a mindset that runs to the core of what we are trying to accomplish,” said Hormillosa. “Companies concerned with the long-term effect they have on the environment now have a sustainable option for their deliveries by using Go Green Couriers.”

The Dallas-based delivery firm uses only hybrid Toyota Prius sedans in delivering parcels, 10 percent cheaper, on average, than a traditional courier service. In the process, the Priuses produce half the carbon emissions of the small trucks used by many courier companies.

In a year, a traditional, solely fossil-powered vehicle covers 60,000 miles of road and generates 47 tons of carbon emissions.

Because Go Green Couriers operates remotely, it saves on the cost and resources of operating office space; because it relies on an online ordering system, it bills and stores its records electronically.

The firms' more efficient, Earth-friendly practices allow it to undercut its competitors' prices.

“The only way we can make a measurable positive impact on the environment is if we join together with other companies interested in making a difference,” said Hormillosa.

"What better way to celebrate the how far we have already come than by offering a special economically friendly, environmentally friendly deal on Earth Day?"

*The offer for free delivery on April 22 applies to all-day orders only, which need only to arrive by the end of the day. All orders must be placed by 2 p.m.*

**[www.gogreencouriers.com](http://www.gogreencouriers.com) : 214 289 7251**